

Dear SEAP Member,

On behalf of the SEAP Board, we would like to wish you an extremely successful year. SEAP will continue to deliver on its mission started more than 20 years ago, establishing itself as the voice of the public affairs professionals and fighting for the rights of the industry to exercise its profession.

We would like to invite you to have another look at [SEAP's Code of Conduct](#) to refresh your knowledge on the matters of transparency.

In 2022, we have several exciting projects to work on, ranging from resuming our informal member gathering to more formal ones, starting a collaboration with our counterparts in the US and Asia, as well as looking into the Cost of Transparency for the European Institutions and the lack of diversity in the EU bubble. We will also continue to strengthen our community by organising dedicated workshops and training to share best practices among EU affairs professionals.

The newly elected Board Members will work on five different files during their mandate, and this year will be a pivotal one in enhancing the visibility of our industry and ensuring the highest level of transparency. The following topics will be addressed in 2022:

- **Better Regulation**, coordinated by Stefano Marmo
- **Ethics**, coordinated by Andrea Chiarello
- **Revolving Doors**, coordinated by Emma Brown
- **Science and Technology in Public Affairs**, coordinated by Yiannis Korkovelos
- **Transparency and Access beyond the InterInstitutional Agreement**, coordinated by Paul Varakas

SEAP members will be invited to join different working groups to brainstorm and spark productive debates on the five topics, to help us make improved policy recommendations to the European Institutions on behalf of the public affairs professionals.

We would also like to inform you that the individual and group invoices relating to the 2022 membership fee will be shortly directed towards the relevant e-mail inboxes. Your support for SEAP allows a non-profit association such as ours to carry on our work programme and activities. The environment for public affairs and its future fate rests on ensuring that stakeholders know that the profession is being managed at the highest standards. It is our mission at SEAP – make it yours.

With best regards,

<b>Paul Varakas</b>	<b>Stefano Marmo</b>	<b>Emma Brown</b>	<b>Andrea Chiarello</b>	<b>Yiannis Korkovelos</b>
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EU Transparency Register: [360457536314-69](https://ec.europa.eu/transparency/regexp10/index.cfm?do=entity.entityDetail&entityId=360457536314-69).

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